

REPORT ON

**START UP PLAN ON DIGITAL MARKETING IN SANGLI DISTRICT
THROUGH KVINNOR ADVERTISEMENT SANGLI**

2018-19

BY

VARUN KISHOR NAWANDHAR

(CLASS : BBA II , VPIMSR SANGLI)



ELITE CUSTOMERS

1. SAHIL TAMBOL

SHOP : NEW SOUBHAYA SHOP COSMETIC PRODUCTS
ADVERTISEMENT

ADDRESS : 100 feet road ,opp. Military canteen , The
midtown shop No. S2 S3 , Vishrambag , sangli .

NUMBER : 7709568422

2. MINU SARDA

SHOP : BLUE nx , CLOTHING PRODUCTS ADVERTISEMENT

ADDRESS : "Sidhivinayak Forum " , opp. Zilla praishad ,
sangli

NUMBER : 9272529071

3. ANAND BHURAT

SHOP : STAR HOME APPLIANCES ,ELECTRIC PRODUCT
ADVERTISEMENT

ADDRESS : 378 , peth bhag , nr. Karnal police chowki ,
sangli .

NUMBER: 9823241411

ADVERTISEMENT PHOTOS



STAR HOME APPLIANCES



IRON , MIXER AND FAN



kvinnor_advertisement_sangli





Industrial Visit of M.com Students at “Shree
VaranaSahakariDudhUtpadakPrakriyaSangh Ltd. Varana Nagar
Kolhapur.....”

V.P. Institute of Management Studies & Research, Sangli

Industrial visit to GST office, Miraj.

Class – DIT

Class Coordinator – Prof. R. S. Rajavi.

Supported Teacher – Prof. Mrs. S.V. Chavan

Career Development Cell– Mrs. N. H. Bopardikar.

Date – 15/2/2018

Objective –

1. There are a lot of questions in the minds of every students especially should know about GST tax system.
2. Identify student's awareness and knowledge on the implementation of Goods and Service Tax (GST).
3. The objectives of this visit are to identify the level of student's awareness on the implementation of GST and to identify the level of student's knowledge on issues of GST.
4. Providing adequate and relevant fundamental information is necessary to make them better understand the general principle of GST in order to increase awareness and knowledge and also conform to regulation.
5. Sound knowledge about the country's tax policy helps in decision making.



Visit to Bhabha Engg. (P) Ltd. (Certificate)

To,

Principal

V.P. Institute of Management Studies and Research, Sangli

CERTIFICATE

This is to certify that Miss.Sushmita Yashwant Yadav of V.P. Institute of management Studies and Research, Sangli. MBA (II) has approached the Bhabha Engeneering PVT LTD, on 8-02-2018 to collect the practical information as the part of her curriculum of MBA course. She is sincerely studied the all information related to HR Practices.

Signature & Seal

Sushmita
Of Manager.

BHABHA Engg. (P) Ltd.
50,80 G.M. Industrial Estate,
MIRAJ, -410 410. B (0233) 2211245
Fax (0233) 2211945

Visit to Consumer forum (Certificate)

To,

The principal

V.P. Institute of management Studies and Research, Sangli.

CERTIFICATE

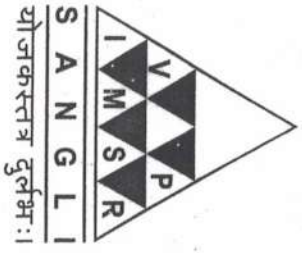
This is to certify that Miss. Sushmita Yashwant Yadav of V.P. Institute of Management Studies Research, Sangli. MBA-II has approached the consumer court, sangli, to collect the practical information related to cases comes in the consumer forum.



(Signature)

**Registrar,
District Forum, Sangli.**

Signature and seal.



Certificate

Master Mind

This is to certify that

Sonar Pratap Raju

has participated in the

“**Prauinnya : Excel your 'Employability Skills'**”

workshop, organized by Master Minds & V. P. Institute of Management Studies &

Research, Sangli, dated 21st September, 2018

at Sangli



Sonar Pratap Raju

Mr. Anant Kulkarni



Ms. Teena Sanandam
Head CDC, VPIMSR, Sangli

Mr. Anant Kulkarni
Corporate Trainer, Master Mind




AVISHKAR 2019-20

CERTIFICATE

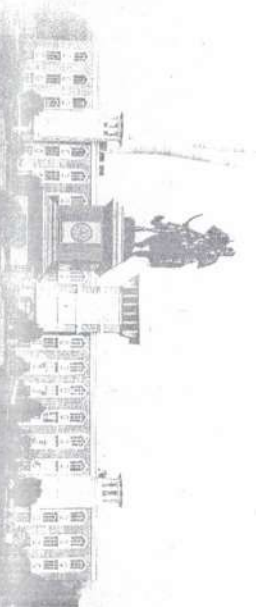
This is to certify that Skri/Smt. Patil Purnima Mahadev of V.P.T. of Mana Studies & Research has participated in the University Level Avishkar Research Convention 2019-20 at UG/PG/PRG/PH level in Comm, Mana, Law discipline. The convention was held at Department of Technology, Shivaji University, Kolhapur on 08/01/2020.

Place: Kolhapur

Date: 08/01/2020


Avishkar Coordinator


Pro-Vice Chancellor



**A report on
Business Plan**

VPIMSR organizes Business Plan Competitions every year during the lakshya and Quest annual functions. During Quest, different college students participate in Business Plan Competition and in Lakshya our VPIMSR students participate in the same. Two best business plan get awards and certificate.

Objectives:

Typically a business plan competition has four aims: to motivate students to come forward with their ideas;

To build their commercial skills by bringing them together with business talent;

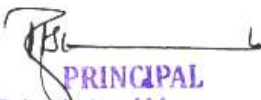
To predict and understand their target market and its size, their competitors, their key milestones, the strength of management team, and their financial projections.

Participants in competition: BBA, BCA and MBA students participate



Our students presenting a business Plan before the judges




PRINCIPAL
 V.P. Institute of Management
 Studies & Research, Wanlesswadi, Sangli

A Report On Marketing Stall

MDC Committee and the ED Cell, VPIMSR organizes marketing stalls of our students during Lakshya –annual gathering. Except pandemic situation, every year VPIMSR organizes marketing stalls in which our students participate.

Objectives:

To inculcate entrepreneurial values, to motivate them to generate new ideas of services, to understand the risk involved in the business etc.

Participants: All students who wish to participate can participate.

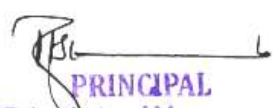
Activity:

They prepare the business Plan, estimation, budget etc. During Lakshya students are allotted some stalls, through which they sale different items. Some students sale food items, cloths, decorative items, snacks, plants etc through which they generate income. Institute faculty just observe their planning, choice of product, marketing skills, hygiene, management skill etc. Base on their performance two best stall Awards are given to them.



Marketing Stalls and Food Stalls




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Food Item and Consumable Item Stalls by students

