



Organizes
International Conference
 On
**DIGITAL TRANSFORMATION IN
 ORGANIZATIONAL SERVICES FOR
 DEVELOPMENT AND SUSTAINABILITY
 (ICDT-2019)**

Saturday, 21st September 2019

Dear Sir/Madam,
 It gives us immense pleasure to inform you that, we are going to organize an international conference on "DIGITAL TRANSFORMATION IN ORGANIZATIONAL SERVICES FOR DEVELOPMENT AND SUSTAINABILITY" at V.P. Institute of Management Studies & Research, Sangli on 21st September 2019. The conference will provide an academic platform for the interaction of ideas and thoughts among Academicians, Professionals and Students to enhance their understanding and development regarding emerging trends in Business, Management and Information Technology.

Your active participation in the conference is highly solicited.

Dr. R. A. Shinde
 Principal,
 VPIMSR, Sangli, Maharashtra- 416416
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ABOUT INSTITUTE

Late Prof. Dr. A. D. Shinde, a renowned Chartered Accountant, Founder of CSIBER Trust to cater the needs of professional education in Sangli district of Maharashtra. He realized the need of a business school in Sangli. His dream of training youth to face the challenges of the new millennium of the twenty first century became a reality when he registered a Charitable Trust "Chhatrapati Shahu Institute of Business Education and Research Trust" (CSIBER) under the guidance of Late Padmabhooshan Vasantaoada Patil, Ex. Chief Minister, Maharashtra State with active support from Late Shri. Sripatrao Bondre, Ex. Minister, Maharashtra State. The establishment of VPIMSR in Sangli proved a blessing in disguise for the rural youth of this area as this is the only Institute which caters to the specific needs of the students coming from country side and from the less privileged classes who cannot afford to join the ostentatious B-Schools in the cities for perusing their academic goals. VPIMSR has enabled such students to venture into the ever expanding dynamic world of business and come out with flying colors in life. The Institute has its own spacious premises situated in the prime location on Sangli- Miraj road at Wanlesswadi. The Institute has excellent infrastructural facilities viz. several imposing buildings, well equipped computer labs connected by networks and Wi-fi, Audio-Visual Hall, Language lab, Library and good learning resource center that includes E-learning facility. It is accredited by NAAC Bengaluru with 'A' grade.

ABOUT SANGLI

Sangli is a city and the district headquarters of Sangli District in the state of Maharashtra in western India. Sangli is situated on the banks of river Krishna and houses many Sugar factories. The twin cities Miraj & Sangli have important education centers offering graduate and post graduate quality education in the areas of Arts, Science, Management, Medicine, and Engineering. The places worth visiting in the city include- the Ganesh Temple- a historical landmark of the city, Haripur, Audumber and Narsinhvadi. The Sagarshwar Sanctuary is a popular tourist destination, with the peak tourism season being from August to February.

HOW TO REACH SANGLI

BY TRAIN: There are direct trains from Mumbai to Miraj. The main railway station is Miraj Junction. Distance between Miraj Junction to VPIMSR is 5 kms, along with the travel time approx. 12 min(s).

BY ROAD: There are regular buses from other major cities of the country to Sangli.

BY AIR: Participants can reach Mumbai/Pune/Kolhapur by Air and travel by rail/road to reach Sangli

ABOUT CONFERENCE

Organizations across the globe are digitally transforming as they are challenged to sustain their current business and develop new capabilities and business models. Digital transformation is the integration of digital technology into all areas of a business. Digital transformation is the profound transformation of business and organizational activities, processes, competencies and models to fully leverage the changes and opportunities of a mix of digital technologies and their accelerating impact across society in a strategic and prioritized way, with present and future. Digital transformation helps organizations to eliminate the bottlenecks that exist in the current process. Successful digital transformations do not begin with technology, instead, they focus on overhauling the organization with a customer-focused goal in mind. Emerging technologies and professional industries including Banking, E-commerce, Healthcare, Education, Libraries and Information centers, Logistics, Journalism, Mass communication, Utility services, Agricultural sector, Travel and Tourism etc. are updated.

Most importantly, organizations need to develop a digital transformation strategy and build bridges in several areas, which are related with information, data, processes, technologies, human aspects and much more.

This conference aims to call for the research papers to identify the present status and explore emerging trends for digital transformation across the globe and to consider recommendations from experts which will have far-reaching implications for the corporate, household, public sectors and society in general.

CALL FOR PAPERS

All Academicians, Administrators, Scholars and Students are invited to submit their research papers on any of the listed topics of the conference for consideration. The abstract should be limited to 300 words and the research papers should be ideally around 3000 words typed in English, 12 point font size in Times New Roman. The paper should contain title, name of author/ authors, brief profile of authors, mailing address, contact number, email address and under which sub theme the paper is to be considered. Paper should be sent through e-mail only at: icdt2019@vpimsr.edu.in Selected papers will be published in double blind peer reviewed refereed online journal with ISSN and high impact factor.

SUB THEMES OF THE CONFERENCE :

Digital transformation in...

- Travel and tourism.
- Media and entertainment industry
- Marketing.
- Logistic industry
- Journalism & mass communication
- Service sector
- Insurance industry
- Retail industry
- Utility service industry
- Agricultural sector
- Healthcare
- SME's economy
- HRM
- Supply chain
- Business process outsourcing

Digital transformation strategies

Internet of Things

Artificial intelligence

Machine Learning

Virtual Reality

Augmented Reality

Cloud Computing

Mobile Computing

E-Commerce

M-Commerce

E-Banking

E-Learning

E- Governance

Digital Payment Systems

Social Media

Business Analytics and Big Data Management

Digital Currency and Block chain technology

Digital Libraries

Cyber Cells and Digital Forensic Investigation

Quantum Computing (Supercomputing)

Any other relevant topic to the themes

IMPORTANT DATES

Last date for submitting of abstract and full paper –	31/8/2019
Intimation of paper acceptance –	4/9/2019
Last date of Registration -	9/9/2019

BEST PAPER PRESENTATION AWARD

Best research paper presentation awards will be given in fond remembrance of our founder Late Dr. A. D. Shinde in the form of cash prize & certificate.

CHIEF PATRON

Dr. Mrs. V. V. Upadhye, Trustee, CSIBER, Kolhapur

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CONFERENCE COORDINATOR

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Dr. (Ms.) N. U. Deshpande, Asst. Professor, VPIMSR, Sangli

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Ms. A. R. Rasal, Asst. Professor, VPIMSR.

Ms. J. M. Bohra, Asst. Professor, VPIMSR.

REGISTRATION

The Registration fee is to be paid by each author and co-author(s) of the paper individually and separately as detailed below:

Foreign Delegates	Rs. 2500/-
Academicians/ Professionals	Rs. 1200/-
Research Scholars / Students	Rs. 1000/-
Additional paper Publication	Rs. 800/-
Participation & Presentation of Research paper only (without publication)	Rs. 350/-

* The papers received after last date of registration will not be published but the delegates can present their papers & receive certificate for presenting the paper.

* On spot registration facility is also available.

PAYMENT DETAILS

Delegate fees shall be paid by means of Cash / Demand Draft/ NEFT online transfer.

D.D. should be drawn in favour of "The Principal, VPIMSR, Sangli", payable at Sangli.

NEFT Details: Account name: The Principal, VPIMSR, Sangli

Name of the bank: Karnataka Bank Ltd, Sangli

A/C No: 7292500100139001

IFSC Code: KARB0000729

MICR Code: 416052151

Registration fee includes Certificate, Breakfast & Lunch.

Delegate fees once paid will not be refunded.

Delegates who opt for online payment are requested to send the transaction ID along with their name on WhatsApp No. 8275592489

ACCOMMODATION

Accommodation will be provided to the participants in Hotels on the payment basis, if required.

Note: No TA and DA will be paid to delegates for attending

the conference. Contact: 7262008896

IMPORTANT CONTACT NUMBERS

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