



CSIBER Trust's

V.P. INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH, SANGLI



Organizes

Online

INTERNATIONAL CONFERENCE

On

Revival Strategies and Business Policies for Sustainability and Development

Wednesday 23rd March 2022



About VPIMSR

VPIMSR, Sangli named after the then Chief-Minister of Maharashtra State Shri. Vasantaoada Patil was established in 1984 by the well-known versatile Visionary, Consultant and a leading Chartered Accountant Late Prof. Dr. A.D. Shinde Sir, whose Vision, Mission was to impart knowledge of professional programs and I.T. education to the students community at large.

The Institute is situated at the border of South Maharashtra and North Karnataka that has an influx of students who need improvement in their communication & professional development skills. In compliance with its Vision and Mission the Institute has strived to meet these needs in its dedicated and disciplined journey of 38 years. VPIMSR caters to the specific needs of the students coming from country side and from the less privileged classes who cannot afford to join the ostentatious B-Schools in the cities for perusing their academic goals. The Institute enables such students to venture into the ever expanding dynamic world of business and develop multi-skills in their lives. The Institute has excellent infrastructural facilities viz. several imposing buildings, well equipped computer labs connected by networks and Wi-Fi, Audio Visual Hall, Language Lab, Management Lab, E-Library and a good learning resource center that includes E- learning facility. The Institute is accredited by NAAC Bengaluru with 'A' grade..



VPIMSR



ABOUT THE CONFERENCE

Dear Sir/Madam,

It gives us immense pleasure to inform you that, we are organizing an International Conference on “**Revival Strategies and Business Policies for Sustainability and Development**” at V.P. Institute of Management Studies & Research, Sangli on **23rd March 2022**. Almost two years after the World Health Organization declared Covid-19 a pandemic, we are gradually moving into a Post-Covid dispensation. It is now clear that the pandemic has brought the world to the great economic and financial crisis of the 21st century and is likely to have a long-term structural repercussions. At the same time, rays of recovery are beginning to emerge in our economies, creating space for aspiring organizations to play a leading role in the Post-Covid recovery process. Besides organizations will have to prioritize expansion and sustainability to maintain its trajectory growth. They must adopt policies to embrace transformational rather than incremental change that supports rapid growth. This will require reviving strategies and business policies with a continued commitment to systematic reforms. Among the ongoing volatility and change, this International Conference aims to provide a platform to the Academicians, Industry experts and Students to come up with several policy changes to propel the organizations into a better, brighter and more sustainable future. Your active participation in the conference is highly solicited and appreciated.

Dr. R. A. Shinde

Principal,

VPIMSR, Sangli, Maharashtra- 416414

Phone: (0233)2212427

Keynote Speakers



Prof. Dr. Azhar Kazmi

Department of Management & Marketing
College of Industrial Management
King Fahd University of Petroleum &
Minerals (Saudi Arabia)

Mr. Avinash Bhokare

Founder and Director

Extrapreneurs India Pvt Ltd.

Pune, India



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SUB THEMES OF THE CONFERENCE

- Industry 4.0
- World Economic Reforms
- MSMEs and Small Entrepreneurs
- Modern Strategies in IT Industry
- E-Commerce
- Online Education
- Banking and Finance Sector
- Human Resource Management
- Foreign Trade
- Agriculture Sector
- Healthcare Sector
- Food System
- Modern Library Science
- Cyber Security
- Big Data Management
- Cloud Services
- Transportation and Logistic
- Artificial Intelligence
- Hotel and Tourism Industry
- Talent Management
- Crypto Currency
- Strategic Management
- Green Computing
- Automobile Industry
- Any other topic related to Any Sector; Any Functional Area

PAPER SUBMISSION GUIDELINES

Research Papers should be based on listed topics in the sub themes of the conference. The abstract should be limited to 300 words and the research papers should be of 3000 words maximum typed in English, 12 point font size in Times New Roman. The paper should contain title, name of author/ authors, brief profile of authors, mailing address, contact number, email address and under which sub theme the paper is to be considered. Paper should be sent through e-mail only at: IC2022@vpimsr.edu.in Selected Papers will be published in peer reviewed journal with high impact factor with **DOI number for each paper**. The papers received after last date of registration will not be published.

E-certificate will be provided for paper presenter & publication

Conference Fees

Registration fee

- Per Author ₹. 100/-

Publication Fees

- Academicians/ Research Scholars ₹. 500 /-
- Industry experts ₹. 600/-
- Students ₹. 200/-

Who can Attend?

- All Academicians,
- Industry experts
- Research Scholars
- Students

ACCOUNT DETAILS

A/C Holder Name: V.P. Institute of Management Studies and Research, Sangli.

Name of the bank : Karnataka Bank Ltd, Sangli

A/C No : 7292000100051701

IFSC: Code : KARB0000729

MICR Code : 416052151

Registration fee once paid will not be refunded.



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BEST PAPER PRESENTATION AWARD

- Two separate Paper presentation awards in the category of **Research Scholars /Academician / Industry Experts** and **Students** in Fond Memory of our Hon. Founder Director Late **Prof. Dr. A. D. Shinde Sir.**



TIMELINES

- **Last date for submitting full paper along with abstract** – 10th March, 2022
- **Intimation of paper acceptance** – 14th March, 2022
- **Last date of Registration** –19th March,2022
- **Submission of copyright** -19th March,2022
- **Paper Presentation** -23rd March 2022

Mode of Conference

Online!

OUR PATRONS

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