CSIBER TRUST, Kolhapur's

Vasantraodada Patil Institute of Management Studies and Research, Sangli

(An Autonomous Institute)

International Conference

on

Business Environment in Next Generation AI (BEING-AI)

14th March 2026

AI is reshaping the business environment by enabling **exceptional automation** across all **functional areas** and enabling businesses to develop a clear, top-down AI strategy that aligns with their core business goals. With this aim, the international conference on **B**usiness **E**nvironment **I**n **N**ext **G**eneration **AI** (**BEING-AI**) is organized to bring together an academic communities, the researchers from multidisciplinary streams and the industrialists to exchange information, experiences along with research results based on the role of AI in the following business functions.

- AI and Strategic Business Environment
- AI Business Models, Innovation and Digital Transformation
- AI Policies and Ethics
- AI for Sustainability Development
- AI in Key Functional Areas of Management
- Other Relevant Themes.

Registration and Publication Charges

Category	Fees
Student	Rs. 300
Academicians/ Industrialist/ Research Scholar	Rs. 800

The additional fee of Rs.300 will be charged per co-author. Authors are requested to send their papers on ic2026@vpimsr.edu.in with maximum 3000 words (6-7 pages) 12-point Times New Roman font on or before 25th February 2026 Articles will be published in an **ISBN-registered book.**

Selected best papers will be forwarded for publication in Review of Management Literature **(Q2 Scopus Indexed)** and South Asian Journal of Marketing **(Emrald)** as per the journal's policy.

Best research paper presentation awards will be given in fond memory of our Founder President Late Prof. Dr. A. D. Shinde sir

For more details contact:
Convenor : 9881550806
Coordinator : 9011984123
Publisher : 8275592489

The detailed conference brochure along with registration and payment link will be sent to the authors to their e-mail ids

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